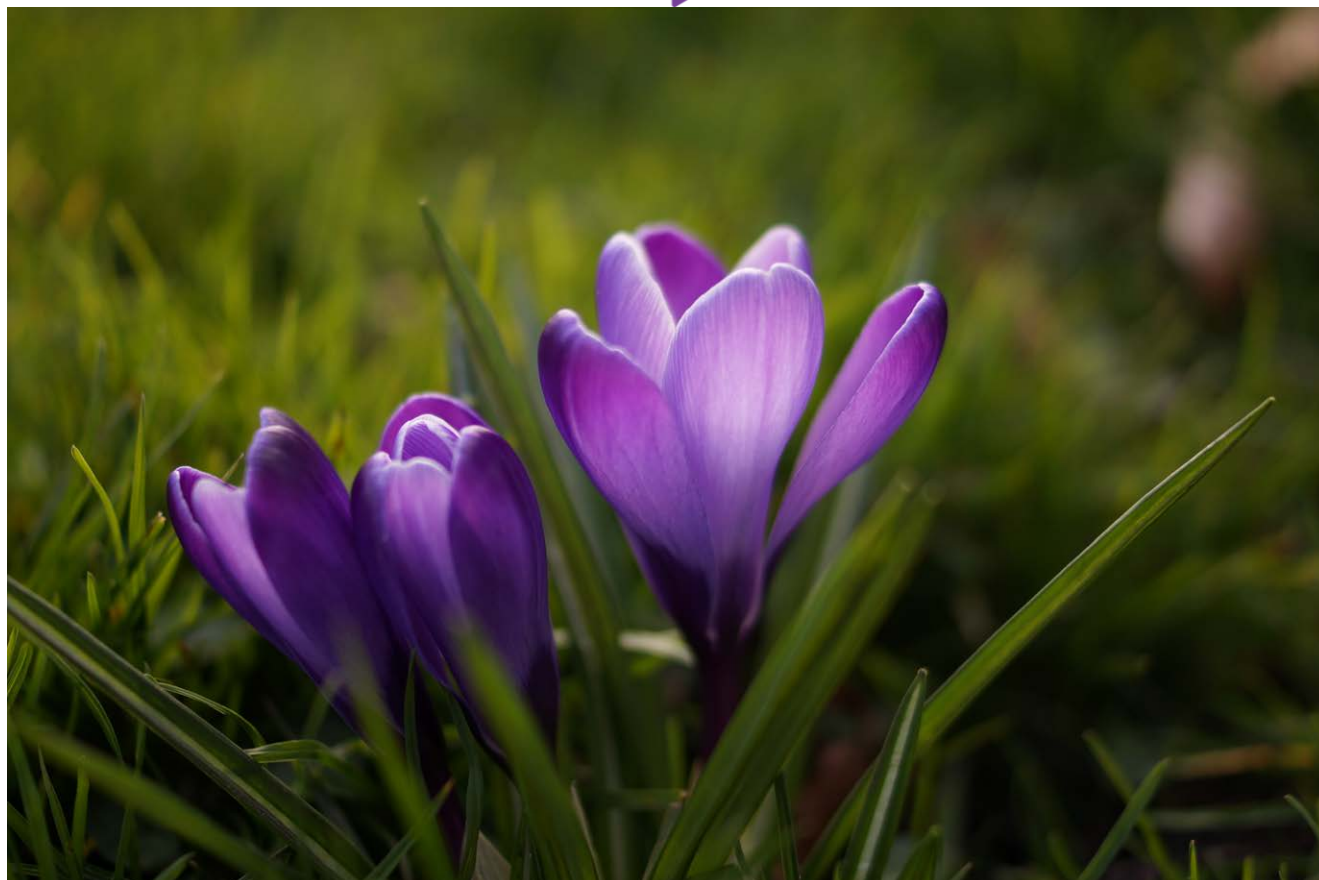


May 30, 2018

PCCF News and Updates. [Open this email in your web browser.](#)

THE PURPLE TIMES



The Leader-Board

By Michelle Capobianco, Executive Director.



I am very excited to share the first issue of The Purple Times – our new seasonal newsletter. The title is purposeful: “purple” for

hope and bravery, and “time” to represent the race against the clock that pancreatic cancer is in. Now, more than ever, Pancreatic Cancer Canada is on a mission to dramatically change the outcomes for people diagnosed with this deadly disease. We have grown our team with a level of expertise we haven’t had before (90+ years of collective experience in the charity sector!), created strategic partnerships with other organizations to elevate our efforts, deepened our investment in our PancOne™ research network and created a program that will provide direct wellness support to patients and their families. Read on for all the details and how we are keeping our voices loud and strong to bring more focus to pancreatic cancer!

If you have wondered how you can help, the time is now!

Visit our website at www.pancreaticcancercanada.ca to find out how you can donate, raise money and volunteer.

We are embarking on a movement and it must include you.

Meet the Team

We have a dream team working hard every day with a united vision: fight back against pancreatic cancer!



Amanda Jodoin
Marketing and
Communications
[Email Amanda](#)



Amy Lewis
Corporate and Strategic
Partnerships
[Email Amy](#)



Courtney Jolliffe
Signature and Community
Events
[Email Courtney](#)



Jessica Stewart
Office Manager and Executive
Assistant
[Email Jessica](#)



Ali Schofield
Donor and Community
Engagement
[Email Ali](#)



Amma Osei-Donkor
Donor Stewardship and
Communications
[Email Amma](#)

PancOne™

PancOne™ is a first-of-its-kind collaborative research network comprised of a team of investigators leading the field of Canadian pancreatic cancer research. Their collective focus is to share ideas, data and vital translational research findings that further our understanding of pancreatic cancer and will lead to tangible outcomes for patients from coast to coast. Created by Pancreatic Cancer Canada in 2016 and operating at Centres of Excellence across the country, this critical initiative is already demonstrating that we have a greater chance of finding the answers when we work together. To learn more and find out how you can get involved: www.pancreaticcancercanada.ca/research/pancone/

PC in the News



When the Doctor Becomes the Patient

[Full article](#)

French-Canadian Gene That Saved Richard Beauchamp's Life

[Full article](#)

Michelle Capobianco Discusses Challenges for Smaller Charities

[Full article](#)

Pancreatic Cancer Canada Efforts to Partner with Canadian Cancer Society

[Full article](#)

How Pancreatic Cancer Canada's PancOne™ leveraged a \$5million investment by Terry Fox Research Institute

[Full article](#)

Join Us – Upcoming Events

PancOne™ Memorial Golf Day – July 12, 2018

B & O Yorkville Run – September 9, 2018

Event and Partner Spotlight

At Pancreatic Cancer Canada, our goal is clear but intense: **save more lives**. We are so grateful to know we are not in this alone. These incredible events and partners never cease to amaze us as they answer the call:

Telus



When executive Joe Goodbaum lost his battle with pancreatic cancer, TELUS stepped up to honour his great legacy and that of thousands of Canadians suffering at the hands of this horrendous disease. During the 2nd annual TELUS giving-month in January 2018, **\$100,000** was raised through TELUS customers, employees, store owners and the corporate office. From our (insert purple heart) to yours!

Compete for the Cure



Lauren Clarfield is not your typical 20-something. She is a dynamic, driven and influential young woman who created an event in honour of her dad's fight against pancreatic cancer. She has raised **\$700,000** since she began Compete for the Cure 5 years ago. Dr. Michael Clarfield is now a 10-year survivor and recent chairman of Pancreatic Cancer Canada, helping to move our efforts forward for the benefit of so many others affected by this awful cancer.

Canadian Research Society



In 2017, Pancreatic Cancer Canada joined in a national partnership with Cancer Research Society to shine a light on pancreatic cancer as broadly as possible. Together, our goal is to raise \$1.6million over two years that will be invested in our PancOne™ network with a goal to diagnosis earlier and to target treatment to patients in a personalized way.

How you can help

Pancreatic Cancer Wellness Program

Are you interested in helping others on their pancreatic cancer journey? If during your cancer journey, you wished that you had had someone to

Event Volunteers

We have a number of events throughout the year that we would love to have you join as a participant or as a volunteer. Keep an eye on our

talk to, perhaps this is your opportunity to help the next pancreatic cancer patient or loved one who is struggling under similar circumstances. [Read more](#) on how you can take part in our wellness program.

website or email our Events Manager, [Courtney](#) to find out how you can get involved! visit our [events page](#).



Any questions? Contact Amanda at ajodoin@pccf.ca
pancreaticcancerCanada.ca

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