



Dear [insert donor's name],

I am excited to tell you about an incredible community fundraising initiative that I am participating in called Compete for the Cure™ (CFTC). CFTC is a charity sports event, in support of Pancreatic Cancer Canada (PCCF), taking place on Sunday May 3rd at HoopDome in Toronto. At the event, students from approximately 20 high schools across Toronto will compete in either a basketball or dodgeball tournament.

More than 350 students are participating in the 7th annual Compete for the Cure™. This year, our goal is to raise \$250,000 with proceeds supporting PCCF for lifesaving research.

This year an estimated 5,800 Canadian will be diagnosed with pancreatic cancer. Most of these patients will be given less than a year to fight, to live their lives, and make memories with their families. We are still trying to understand the causes of this disease, discover ways to detect it earlier, and ultimately find a cure. Pancreatic cancer is now the third deadliest cancer in North America and the need for critical research investments from donors and corporations more important and impactful than ever.

Pancreatic Cancer Canada (PCCF) was founded out of a desperate need for dedicated fundraising efforts for a cancer that has historically had low research investment and a devastatingly high mortality rate. Since the organization's inception in 2006, Pancreatic Cancer Canada has invested nearly \$4 Million in research at cancer centres across the country, funding scientific projects in early detection, new treatment options and improving patient outcomes. PCCF is the only national charity in Canada committed to fighting pancreatic cancer through raising funds for research, awareness, community support, education and advocacy. Their mission is to improve overall patient survival and create a brighter future for those affected by this disease. For more information about PCCF, I encourage you to check out www.pancreaticcancercanada.ca.

The gap between lives lost from pancreatic cancer and funding presents an enormous opportunity for donors and supporters like you to have a big impact. That is why I am participating in Compete for the Cure™ and would like to ask you to endorse my participation by donating to me and my team.

You can donate directly online [HERE](#), and search for my name! You can also donate by cheque to Pancreatic Cancer Canada (Re: Compete for the Cure) sent to 508-36 Eglinton Ave West, Toronto, Ontario, M4R 1A1. All donations \$20 or greater will be eligible for a tax receipt. There are also corporate and family partnership opportunities available, if these interest you, please let me know and I can send you further information.

Thanks so much for your support!

Compete for the Cure
Email: competeforthecure@gmail.com