
AXE PANCREATIC CANCER

Sponsorship Opportunities



Pancreatic Cancer Canada

We aren't looking for sympathy. We're looking for results.

Pancreatic Cancer Canada is working to improve survival rates and quality of life through innovative research, direct support for patients and their families, as well as increased awareness and education to identify and diagnose faster.

As pancreatic cancer continues to climb the list of deadliest cancers, investments in research are critical to turn the tide on this disease. PCC has invested over \$4 million into studies at top cancer centres in Canada and the United States to fund critical studies in early detection, new treatment options and causation.

AXE Pancreatic Cancer

AXE Pancreatic Cancer is a fun evening of axe throwing, silent auction bidding, responsible craft beer enjoyment and comradery – all to benefit the important work of Pancreatic Cancer Canada.

Funds raised will support ground-breaking pancreatic cancer research, including the recently announced [NeoPancONE](#) clinical trial which aims to be a curative strategy for locally advanced pancreatic cancer. Researchers hope this trial will help to better understand how a patient will respond to treatment, how aggressive the cancer is, and ultimately help save more lives.

We are excited to have you join us for a safe and fun evening at the *Backyard Axe Throwing League (aka BATL)* event venue. COVID safety protocols will be in effect for this indoor event.



The Inspiration

Meghan Case

PCC Volunteer and Axe
Pancreatic Cancer
Founder

“Before my Mom was diagnosed, I hadn’t really paid much attention to pancreatic cancer or allowed it to register as something to look out for. I figured it was good news that I hadn’t heard of it, but **quickly realized that it was because there were not a lot of survivors out there raising awareness.**

I quickly discovered that 75% of people die within the first year of diagnosis. **My mom was only given 5 months.**

My family believes an **axe throwing** event is new, different, unexpected and is **symbolic of our feelings toward pancreatic cancer”**

Sponsorship Opportunities

Presenting Sponsor - \$5,000

Court Sponsor- \$3,000

Reception Sponsor- \$1,500

Silent Auction Sponsor - \$500

Presenting Sponsor- \$5,000

Includes:

- 4 Tickets to the event (valued at \$400)
- Company logo all print material; including two 32”X 44” posters at the event
- Company logo on event website, event pages and social media sites
- Company logo on thank you email to all participants and sponsors
- Verbal recognition during opening presentation

Court Sponsor- \$3,000

Includes:

- 2 Tickets to the event (valued at \$200)
- Company logo on one 32" X 44" poster at 1 of 4 playing courts
- Company logo on event website and social media sites
- Company logo on thank you email to all participants and sponsors

Reception Sponsor- \$1,500

Includes:

- Company logo on drink tickets
- Company logo on event website and social media sites

Silent Auction Sponsor- \$500

Includes:

- Company logo on one 18" X 24" posters
- Company logo on Givergy digital silent auction website

Thank you for your support!

By choosing to support Axe Pancreatic Cancer through purchasing a ticket or a sponsorship, you will help Canadians impacted by this disease.

[Purchase a ticket](#)

[Purchase a sponsorship](#)

Thank you

Questions and inquiries can be directed to:

Amy Lewis
Director, Partnerships and Development

Pancreatic Cancer Canada
316-4211 Yonge St,
Toronto, ON M2P 2A9

T: 416-548-8077 ex.1004

E: alewis@pccf.ca

W: www.pancreaticcancercanada.ca