



# 2022 SPONSORSHIP OPPORTUNITIES



# PANCREATIC CANCER CANADA

## SURVIVAL CLASSIC

Join us for the 2022 Pancreatic Cancer Canada Survival Classic. The tournament supports specialized services and innovative research to raise the rate of pancreatic cancer survival.

By choosing to participate in the PCC Survival Classic through a golf registration and/or sponsorship, you will support the thousands of Canadians impacted by this devastating disease.

Thank you for your consideration!

## 2022 DETAILS

**Tuesday, September 20, 2022**

**Angus Glen Golf Club**

10080 Kennedy Road,  
Markham, ON L6C 1N9

36 Teams (max)

\$1,000/individual

\$4,000/foursome

*Registration includes a light breakfast, lunch, 18 holes, power carts, prizes and more.*

*Registration & breakfast from 6:30am – 7:15am. Tee-off at 7:30am.*



**PANCREATIC  
CANCER CANADA**

[pancreaticcancercanada.ca](http://pancreaticcancercanada.ca)

# PANCREATIC CANCER

- Pancreatic Cancer is now the third leading cancer killer in Canada.
- The mortality rate of this disease is 90%.
- Pancreatic Cancer outcomes are worsening amid rising survival rates for most other cancers.
- Because of the vague nature of pancreatic cancer symptoms, late diagnosis is the number one reason this cancer is so deadly.

**NOW YOU KNOW THE FACTS, LET'S  
CHANGE THE OUTCOME.**



## ABOUT PANCREATIC CANCER CANADA

We aren't looking for sympathy. We're looking for results. That means raising survival rates by funding research, as well as increasing awareness, education and patient support. We've invested over \$5 million across Canada, which means we're on the cusp of a breakthrough in improving treatment options and patient outcomes.

Pancreatic cancer is on track to be the second deadliest cancer by 2030. Stand with us and demand survival, not sympathy, for pancreatic cancer patients and their loved ones. Your participation and support will help change the trajectory of the world's toughest cancer.



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## Presenting Sponsor (1 available) – \$15,000

*Deadline of July 15 in order to meet branded apparel timelines*

- Two foursomes (\$8,000 value)
- Naming recognition: The PCC Survival Classic presented by X.
- Opportunity to address all participants during lunch program
- Branded swag item gifted to every participant
- Tiered logo recognition on tournament welcome banner, event signage, website, email communications, and social media pre and post tournament

## Breakfast Sponsor (1 available) – \$10,000

- One foursome (\$4,000 value)
- Verbal recognition during lunch remarks
- Branded napkins at breakfast stations
- Logo recognition on dedicated signage during breakfast
- Tiered logo recognition on event signage, website, email communications, and social media pre and post tournament

## Lunch Sponsor (1 available) – \$10,000

- One foursome (\$4,000 value)
- Verbal recognition during lunch remarks
- Branded napkins at lunch buffet stations
- Logo recognition on dedicated signage during lunch
- Tiered logo recognition on event signage, website, email communications, and social media pre and post tournament

## Golf Cart Sponsor (1 available) – \$5,000

- Logo recognition on dedicated signage included on all player golf carts
- Tiered logo recognition on event signage, website, email communications, and social media pre and post tournament

*Continue to next page for additional sponsorship opportunities.*



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## Driving Range Sponsor (1 available) – \$5,000

- Logo recognition on dedicated signage at driving range
- Tiered logo recognition on event signage, website, email communications, and social media pre and post tournament

## Contest Sponsor (1 available) – \$5,000

- Logo recognition on dedicated signage at selected holes (e.g., closest to pin, longest drive, and hole-in-one)
- Tiered logo recognition on event signage, website, email communications, and social media pre and post tournament

## Fairway Sponsor (5 available) – \$2,500

- Tiered logo recognition on event signage, website, email communications, and social media pre and post tournament

## Hole Sponsor (18 available) – \$500

- Logo recognition on dedicated signage at selected hole



# THANK YOU!

We at Pancreatic Cancer Canada would like to thank you for your consideration. By choosing to support the 2022 PCC Survival Classic, you will help us raise the survival rate for this devastating disease.

## #SurvivalNotSympathy

**Register for Golf**

**Purchase a Sponsorship**

## CONTACT INFORMATION

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