

2023 Sponsorship Opportunities







pancreaticcancercanada.ca

Pancreatic Cancer Canada Survival Classic

Join us for the 2023 PCC Survival Classic. The tournament supports specialized services and innovative research to raise the rate of pancreatic cancer survival.

By choosing to support the PCC Survival Classic through a individual/foursome registration or sponsorship, you will help Canadians impacted by this cruel disease and ultimately help us find a cure.

Thank you for your consideration to support!

2023 DETAILS

Wednesday, September 20, 2023 Angus Glen Golf Club 10080 Kennedy Road, Markham, ON L6C 1N9

\$1,000/individual \$4,000/foursome

Registration includes a light breakfast, lunch, 18 holes, power carts, prizes and more. Registration & breakfast from 6:30am – 7:15am. Tee-off at 7:30am.





PANCREATIC CANCER

- Pancreatic Cancer is now the third leading cancer killer in Canada.
- The mortality rate of this disease is 90%.
- Pancreatic Cancer outcomes are worsening amid rising survival rates for most other cancers.
- Because of the vague nature of pancreatic cancer symptoms, late diagnosis is the number one reason this cancer is so deadly.

NOW YOU KNOW THE FACTS, Let's change the outcome.



PANCREATIC CANCER CANADA

We aren't looking for sympathy. We're looking for results. That means raising survival rates by funding research, as well as increasing awareness, education and patient support. We've invested over \$5 million across Canada, which means we're on the cusp of a breakthrough in improving treatment options and patient outcomes.

Pancreatic cancer is on track to be the second deadliest cancer by 2030. Stand with us and demand survival, not sympathy, for pancreatic cancer patients and their loved ones. Your participation and support will help change the trajectory of the world's toughest cancer.

<u>PANCREATIC</u> Cancer Canada

2023 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (1 available) - \$15,000

Deadline of July 14 in order to meet branded apparel timelines

- Two foursome golf registrations (\$8,000 value)
- Naming recognition: [Event Name] presented by X.
- Opportunity to address all participants during lunch program
- Branded swag item gifted to every participant
- Tiered logo recognition on tournament welcome banner, event signage, website, email communications, and social media pre and post tournament

Breakfast Sponsor (1 available) - \$10,000

- One foursome golf registration (\$4,000 value)
- Verbal recognition during lunch remarks
- Branded napkins at breakfast stations
- Logo recognition on dedicated signage during breakfast
- Tiered logo recognition on event signage, website, email communications, and social media pre and post tournament

Lunch Sponsor (1 available) – \$10,000

- One foursome golf registration (\$4,000 value)
- Verbal recognition during lunch remarks
- Branded napkins at lunch buffet stations
- Logo recognition on dedicated signage during lunch
- Tiered logo recognition on event signage, website, email communications, and social media pre and post tournament

Golf Cart Sponsor (1 available) - \$5,000

- One individual golf registration (\$1,000 value)
- Logo recognition on dedicated signage included on all player golf carts
- Tiered logo recognition on event signage, website, email communications, and social media pre and post tournament

Continue to next page for additional sponsorship opportunities.



2023 SPONSORSHIP OPPORTUNITIES

Driving Range Sponsor (1 available) - \$5,000

- One individual golf registration (\$1,000 value)
- Logo recognition on dedicated signage at driving range
- Tiered logo recognition on event signage, website, email communications, and social media pre and post tournament

Contest Sponsor (1 available) - \$5,000

- One individual golf registration (\$1,000 value)
- Logo recognition on dedicated signage at selected holes (e.g., closest to pin, longest drive, and hole-in-one)
- Tiered logo recognition on event signage, website, email communications, and social media pre and post tournament

Fairway Sponsors (5 available) - \$2,500

• Tiered logo recognition on event signage, website, email communications, and social media pre and post tournament

Hole Sponsors (18 available) – \$500

Logo recognition on dedicated signage at selected hole







THANK YOU!

We at Pancreatic Cancer Canada would like to thank you for your consideration. By choosing to support the 2023 PCC Survival Classic, you will help us raise the survival rate for this devastating disease.

#SurvivalNotSympathy

Register for Golf

Purchase a Sponsorship

Contact Information

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