

# AXE PANCREATIC CANCER

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Sponsorship Opportunities



# Pancreatic Cancer Canada

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**We aren't looking for sympathy. We're looking for results.**

Pancreatic Cancer Canada is working to improve survival rates and quality of life through innovative research, direct support for patients and their families, as well as increased awareness and education to identify and diagnose faster.

As pancreatic cancer continues to climb the list of deadliest cancers, investments in research are critical to turn the tide on this disease. PCC has invested over \$5 million into studies at top cancer centres in Canada and the United States to fund critical studies in early detection, new treatment options and causation.

# AXE Pancreatic Cancer

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AXE Pancreatic Cancer is a fun-filled evening of axe throwing, silent auction bidding, responsible craft beer & wine enjoyment, and comradery – all to benefit the important work of Pancreatic Cancer Canada.

Funds raised will support specialized services and innovative research to raise the rate of pancreatic cancer survival.

By choosing to support Axe Pancreatic Cancer through a ticket purchase or sponsorship, you will help Canadians impacted by this cruel disease and ultimately help us find a cure.

Thank you for your consideration to support!

## Event Details

Saturday, November 18, 2023 | 8 pm-11 pm

Backyard Axe Throwing League – BATL

33 Villiers St. Toronto, ON M5A 1A9

[Ticket Price: \\$100](#) (includes 2 drink tickets and 1 food ticket)



# The Inspiration

Meghan Case

PCC Volunteer and Axe  
Pancreatic Cancer  
Founder

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“Before my Mom was diagnosed, I hadn’t really paid much attention to pancreatic cancer or allowed it to register as something to look out for. I figured it was good news that I hadn’t heard of it, but **quickly realized that it was because there were not a lot of survivors out there raising awareness.**

I quickly discovered that 75% of people die within the first year of diagnosis. **My mom was only given 5 months.**

My family believes an axe throwing event is new, different, unexpected and is symbolic of our feelings toward pancreatic cancer”

# 2023 Sponsorship Opportunities

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## Presenting Sponsor - \$5,000 (SOLD)

Includes:

- 4 Tickets to the event (valued at \$400)
- Company logo all print material; including two 32”X 44” posters at the event
- Company logo on event website, event pages and social media sites
- Company logo on thank you email to all participants and sponsors
- Verbal recognition during opening presentation

## Court Sponsor- \$3,000 (2 Available)

Includes:

- 2 Tickets to the event (valued at \$200)
- Company logo on one 32” X 44” poster at 1 of 4 playing courts
- Company logo on event website and social media sites
- Company logo on thank you email to all participants and sponsors

# 2023 Sponsorship Opportunities

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## Food Sponsor - \$1,500 (SOLD)

Includes:

- Company logo on food tickets
- Company logo on event website and social media sites

## Beverage Sponsor - \$1,500 (SOLD)

Includes:

- Company logo on drink tickets
- Company logo on event website and social media sites

## Silent Auction Sponsor- \$500 (1 Available)

Includes:

- Company logo on one 18" X 24" posters
- Company logo on all silent auction bid sheets



# Thank you for your support!

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We at Pancreatic Cancer Canada would like to thank you for your consideration. By choosing to support the Axe Pancreatic Cancer, you will help us raise the survival rate for this devastating disease.

**#SurvivalNotSympathy**

[Purchase a ticket](#)

[Purchase a sponsorship](#)



# Thank you

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Questions and inquiries can be directed to:

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