



PANCREATIC CANCER CANADA SURVIVAL CLASSIC

2024 Sponsorship Opportunities



Pancreatic Cancer Canada

Survival Classic

Join us for the 2024 PCC Survival Classic. Proceeds from the tournament will help fund specialized patient and family support services and innovative research to raise the rate of pancreatic cancer survival.

By choosing to support the PCC Survival Classic through an individual/foursome registration or sponsorship, you will help those Canadians impacted by this terrible disease and support our efforts to improve survival rates.

Thank you for your consideration to support!

2024 DETAILS

Wednesday, September 18, 2024

Angus Glen Golf Club
10080 Kennedy Road,
Markham, ON L6C 1N9

\$1,000/individual

\$4,000/foursome

*Registration includes a light breakfast, lunch, 18 holes, power carts, prizes and more.
Registration & breakfast from 6:30am – 7:15am. Tee-off at 7:30am.*



PANCREATIC CANCER

- Pancreatic cancer has the highest mortality rate of all major cancers.
- The survival rate for pancreatic cancer is 10%, which means that 90% of people diagnosed with pancreatic cancer will die.
- Pancreatic cancer is the third leading cause of cancer-related deaths. It is on track to become the second leading cause of cancer-related deaths by 2030.
- Despite its devastating survival rate, pancreatic cancer continues to be the most underfunded and overlooked form of cancer.

**NOW YOU KNOW THE FACTS,
LET'S CHANGE THE OUTCOME.**



PANCREATIC CANCER CANADA

Pancreatic cancer has taken too many lives, far too quickly. Pancreatic Cancer Canada is dedicated to fighting the world's toughest cancer. That means instead of feeling sorry, we're attacking the disease on all fronts.

Pancreatic Cancer Canada is a vibrant, progressive organization taking on the world's toughest cancer with the ultimate goal to save more lives. We are committed to raising the survival rate through investments in innovative research and increased awareness of the disease among the general public and healthcare professionals, while ensuring patients and their families have access to the specialized care and support they need at every stage.

2024 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (SOLD) – \$20,000

Deadline of July 14 (to meet branded apparel timelines)

- Two foursome golf registrations (\$8,000 value)
- Naming recognition: PCC Survival Classic presented by X.
- Opportunity to address all participants during lunch program
- Branded swag item gifted to every participant
- Logo recognition on tournament welcome banner, event signage, website, email communications, and social media pre and post tournament

Breakfast Sponsor (1 available) – \$10,000

- One foursome golf registration (\$4,000 value)
- Verbal recognition during lunch remarks
- Branded napkins at breakfast stations
- Logo recognition on dedicated signage during breakfast
- Logo recognition on event signage, website, email communications, and social media pre and post tournament

Lunch Sponsor (1 available) – \$10,000

- One foursome golf registration (\$4,000 value)
- Verbal recognition during lunch remarks
- Branded napkins at lunch buffet stations
- Logo recognition on dedicated signage during lunch
- Logo recognition on event signage, website, email communications, and social media pre and post tournament

Golf Cart Sponsor (1 available) – \$5,000

- One individual golf registration (\$1,000 value)
- Logo recognition on dedicated signage included on player golf carts
- Logo recognition on event signage, website, email communications, and social media pre and post tournament

Continue to next page for additional sponsorship opportunities.

2024 SPONSORSHIP OPPORTUNITIES

Driving Range Sponsor (1 available) – \$5,000

- One individual golf registration (\$1,000 value)
- Logo recognition on dedicated signage at driving range
- Logo recognition on event signage, website, email communications, and social media pre and post tournament

Contest Sponsor (1 available) – \$5,000

- One individual golf registration (\$1,000 value)
- Logo recognition on dedicated signage at selected holes (e.g., closest to pin, longest drive, and hole-in-one)
- Logo recognition on event signage, website, email communications, and social media pre and post tournament

Fairway Sponsors (5 available) – \$2,500

- Logo recognition on event signage, website, email communications, and social media pre and post tournament

Hole Sponsors (18 available) – \$500

- Logo recognition on dedicated signage at selected hole



THANK YOU!

We at Pancreatic Cancer Canada would like to thank you for your consideration. Your support of the 2024 PCC Survival Classic would be a truly impactful way to show your support for Canadians affected by pancreatic cancer. Together, we can see survival rates finally improve for the thousands affected by this disease.

We've raised enough sympathy. It's time to raise the rate of survival.

[Register for Golf](#)

[Purchase a Sponsorship](#)

Contact Information

Julia Yu
Senior Manager, Events and Business Development
Email: jyu@pccf.ca | Phone: 416.990.5007

Pancreatic Cancer Canada
316-4211 Yonge Street
Toronto, ON M2P 2A9

Charitable # 84870 1967 RR0001